



HILLIARD EDUCATION
FOUNDATION

Hullabaloo!

a NEW kind of evening for excellence

....featuring the band *Big Daddy Blue*

August 28th - 7:00pm – 11:00pm
VIP preview party 6:00pm – 7:00pm
Edwards Building - Franklin County Fairgrounds

Change is good . . .after 21 years of producing the successful Evening for Excellence fundraising event to support the Hilliard Education Foundation grant program, it was time for some fresh ideas . . .

Hullabaloo! was created this year to create a fun, casual party atmosphere, generate new friends and add live music to our long standing event recipe that has generated a wealth of funds and friends from throughout Hilliard and central Ohio.

The event will feature casual mingling, plenty of great food from area restaurants sampling their specialties, cash bar, a silent auction, and a live party band with dancing. Also included will be a new feature, a VIP preview party with live music for Patron level attendees and sponsors. And, the attire is fun and casual...

The evening focus is on fun and friends . . .all in the name of supporting innovative grants and learning!

About the Foundation

The **Hilliard Education Foundation**, a volunteer driven organization, was established as a not-for-profit charitable organization in 1990 with the sole focus of striving for continued excellence by enhancing the school district curriculum. The foundation works in concert with the school district and the Board of Education, but is a separate funding entity designed to supplement the existing, but limited school district budget. Being volunteer driven and highly cost efficient, the Foundation is proud to boast administrative expenses of less than 5% of the annual budget, (far lower than industry standards of 13-20%), which translates to maximum funding for grants.

In short, through a competitive process, the foundation awards funds to valuable and goal driven teacher lead efforts which offer new and unique learning experiences to kindergarten through 12th grade students. These experiences in turn support and greatly enhance the basic curriculum. The Hilliard Education Foundation also has initiated and maintained several college scholarship funds with annual awards to graduating seniors. Lastly, the foundation has funded the development and operation of many enrichment programs that are now an integral part of the school system. These include student publishing shops, the very popular "Authors in Schools" program, and the recognition and leadership based and confidence building "Renaissance " and "Choose to Lead" programs.

In short, through our competitive grants process, we fund worthwhile education and enrichment programs for Hilliard City School students that fall outside the normal school district budget. We take pride in the fact that we have provided nearly \$900,000 in grants to date. In combination with our excellent curriculum, facilities and staff, these grant programs truly help distinguish our district with excellence.

Discover more at www.hilliardeducationfoundation.org

Hullabaloo!

a NEW kind of evening for excellence



Corporate Sponsorship Opportunities

To reserve your sponsorship, please complete and submit the **attached reply form.**

Valedictorian Sponsor \$5,000 commitment

- Ten event invitations
- Ten invitations to the VIP Preview party
- Featured logo on print pieces
- Featured logo on program
- Featured logo on signage (2) at event
- Featured logo recognition on foundation website for one year
- Media release announcing partnership and name on all press releases as Valedictorian sponsor
- Corporate executive PR photo opportunity with HCS/Foundation officials
- Multiple verbal mentions during event
- Opportunity to make remarks during event
- Commemorative recognition award

Salutatorian Sponsor \$2,500 commitment

- Ten event invitations
- Ten invitations to the VIP Preview party
- Corporate name recognition on print pieces
- Large logo on program
- Large logo on signage (2) at event
- Logo recognition on foundation website for one year
- Multiple verbal mentions during event
- Name in all press releases
- Commemorative recognition award

Honors Sponsor \$1,250 commitment

- Ten event invitations
- Ten invitations to the VIP Preview party
- Name on program
- Name on signage (2) at event
- Verbal mention during event
- Name recognition on foundation website for one year
- Commemorative recognition award

NOTE: The event is ticketless, your guests simply provide their name and company/org. name at registration. Attire is casual and there is plenty of free paved parking on the fairgrounds.

Questions? Contact Drew McCartt at 614-403-4886 or dmccartt@eventmarketingstrategies.net

