



The Hilliard Education Foundation  
proudly presents . . .



# Sponsorship Opportunities

**6:30pm – 10:00pm ~ March 10th, 2012**  
**Makoy Center, Hilliard**

**Before you  
travel to our  
version of  
Wild West,  
discover  
more about  
the Foundation**



The Hilliard Education Foundation (HEF) was established in 1989 as a volunteer-driven nonprofit organization. HEF's primary focus is to enhance academic excellence within the Hilliard City School District by supporting meaningful learning opportunities and innovative programs that benefit over 15,000 students. The foundation works collaboratively with the school district and the Board of Education to supplement limited school district funds. Volunteers of HEF work diligently to produce high-quality results while being extremely cost-efficient in our work.

The vast majority of foundation funding is dedicated to grants for teachers and staff to support innovative and results-oriented projects. Creative programs, designed and implemented by teachers, supported by HEF include: computer-based multimedia reading and writing programs, visits from professional authors and artists, advanced and interactive science projects, entrepreneurial skill building programs, multi-cultural and language projects, and student-to-student tutoring programs.

Visit [www.hilliardeducationfoundation.org](http://www.hilliardeducationfoundation.org) for more information.

**Games of skill and chance!**  
**Music! Great food and drink!**  
**Dancing! Contests and prizes!**

**Wild Wild West? No, here in Hilliard  
at the 7<sup>th</sup> Annual Hilliard Education  
Foundation Casino Night!**

Join us as a sponsor for this charity event that is one of Hilliard's best parties! Get away from the late winter blues right here in Hilliard and support unique learning programs for our students! Select among several levels of sponsorship which are described on the following page.

### **HEF Cowboy Casino features:**

- ★ **Just-for-fun casino gaming with \$25,000 in chips for each person**
- ★ **An awesome DJ**
- ★ **Appetizers and drinks**
- ★ **Fun contests**
- ★ **Chances at prizes and a great time with a fun-loving group of people who support our schools like you**

All of the event proceeds go to support our annual grants program. But wait, there's something for you as a sponsor...recognition, marketing benefits and of course tickets to the event itself. But don't delay, make your plans today and book your sponsorship! Don't miss this opportunity...last year we had over 300 attendees!



# Sponsorship Opportunities



**HILLIARD EDUCATION  
FOUNDATION**

**To secure your  
sponsorship  
please contact  
Steve Hughes at  
614-354-5151  
or by email at  
steve.hughes@huntington.com**

**(Tickets are \$40 each)**

*A significant portion of your  
sponsorship will be tax deductible.  
Inquire for details.*

## **Diamond Stud Title Sponsor – \$3,500**

- ★ One premium opportunity
- ★ 20 tickets to the event
- ★ Your company logo is positioned as the event title sponsor on the marketing materials and signage, including promotional flyers and posters, plus a premium package of complete recognition and marketing benefits
- ★ Inquire for complete details and to discuss how we will tailor this package for you
- ★ Logo recognition on the HEF Website event page for one year

## **Golden Nugget – \$1,500**

- ★ One of only three presenting sponsors
- ★ 10 tickets to the event
- ★ Your company name and logo on the marketing materials including promotional flyers and posters
- ★ Company name and logo in full color on two event signs
- ★ Verbal recognition hourly throughout the event
- ★ Opportunity to provide sales and marketing brochures or coupons to each attendee
- ★ Logo recognition on the HEF Website event page for one year

## **Silver Star – \$750**

- ★ Recognition as a supporting event sponsor
- ★ Special logo/name recognition on event signs
- ★ 6 tickets to the event
- ★ Opportunity to provide sales and marketing brochures or coupons to each attendee
- ★ Verbal recognition twice during the event
- ★ Logo recognition on the HEF Website event page for one year

## **Cowboy – \$300**

- ★ Recognition as a gaming table sponsor
- ★ Logo or name on your sponsored gaming table
- ★ 2 tickets to the event
- ★ Opportunity to provide sales and marketing brochures or coupons to each attendee
- ★ Company name on two event signs
- ★ Verbal recognition once during the event
- ★ Recognition on the HEF Website event page for one year



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